The multifaceted nature of Theme park (title)

NOMINATE PAPER TYPE: Full paper or Brief paper

NOMINATE SUB-THEME: Theme park, Amusement park, Leisure, Engineering, Humanities, Business, Marketing, Law

AUTHRO INFO:

Author 1\* (please indicate contact author with an asterisk)

Gildong Hong\*

Assistant Professor

Department of Industrial Design, Hangook University, Seoul, Korea

<gildong.hong@hangook.edu>

Author 2

Steve Design

PhD candidate

Strategic Design Management, Parsons, The New School for Design, New York, USA

<s.design@nsd.edu>

Author 3

James Research

Researcher

Strategic Design Management, Parsons, The New School for Design, New York, USA

<j.research@nsd.edu>